

## Santa Clara County Legal Professionals Association invites you to attend its

## October 2023 Membership Meeting and Day in Court Workshop



## "Persuasive Visual Tools for Multimedia Trials"

Guest Speakers: Ralph Mangeluzo, TrialGraphix Kristen Craig-Reed, Ross Suter and Peter Hecht Barkley Court Reporters, a Magna Legal Services Company

This workshop provides information to help participants in the preparation of visuals for use in the courtroom, including exhibit displays, video clips, illustrations and animations. In particular, participants will learn about (1) the changing nature of audience (i.e. juror) attention span, (2) tools to get and retain attention, (3) variations in learning styles, (4) tools to improve learning retention and, most importantly, (5) tools to make visual presentations more persuasive when used to illustrate opening statement, witness testimony and closing argument.

## Wednesday, October 11, 2023



Hybrid meeting: in-person and virtual via Zoom (viewing only)

TIME:

Social: 6:00 p.m. Presentation: 6:30 p.m.



LOCATION:

The Blue Pheasant 22100 Stevens Creek Blvd., Cupertino, CA 95014 Entrée selections available online



\$40.00: Dinner & Program

15.00: via Zoom





This activity has been approved for CCLS credit in the amount of 90 minutes. Santa Clara County Legal Professionals Association certifies that this activity conforms to the standards for approved educational activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

RSVP/register/pay via credit card on our "Upcoming Events" page at

http://www.sccolpa.org (\$3.00 convenience fee added for credit card payments)
Email us at reservations@sccolpa.org with any questions.

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